

**IN THE SPECIFICATION**

The specification as amended below with replacement paragraphs shows added text with underlining and deleted text with ~~strikethrough~~.

Please **REPLACE** the paragraph beginning at page 6, line 10, as follows:

In Figure 1, reference numeral 1 denotes a contents outline disclosing part for disclosing digital contents on a network. It is intended that a contents creator (generally, a contents creating company, etc.) invites advertisement sponsors with respect to its own contents, and the advertisement sponsors pay an advertising cost to the ~~advertisement sponsor~~contents creator, whereby a cost for distributing advertisement to a general audience is suppressed.